In the Specification:

On page 1, prior to line 3, please insert the following headings and paragraph:

--Cross Reference to Related Applications

This application is for entry into the U.S. national phase under §371 for International Application No. PCT/EP2004/006453 having an international filing date of June 16, 2004, and from which priority is claimed under all applicable sections of Title 35 of the United States Code including, but not limited to, Sections 120, 363 and 365(c) and which in turn claims priority under 35 U.S.C. §119 to German Patent Application DE10327742.0 filed on June 18, 2003.

Technical Field--

On page 1, please insert the following heading prior to line 18:

--Background of the Invention--

On page 2, please insert the following heading prior to line 13:

--Summary of the Invention--

On page 3, please amend the paragraph beginning at line 10 as follows:

--It is a common feature of this variant that at the desired points in time printing of the label takes place in the respectively formed units comprising the feed device, the print head and the counterpressure surface, and that removal of the printed label from the respective print head and application to a product can be achieved by correspondingly timed control of the application device. This variant is associated with a further advantage in that if repairs become necessary one unit comprising a feed device and print head can be shut down and exchanged or repaired without there being a need to shut down the remaining printing device.--

On page 4, please insert the following heading prior to line 22:

--Brief Description of the Drawings--

On page 5, please amend the paragraph beginning at line 32 as follows:

--The first embodiment, shown in Figure 2, of the first variant of the invention shows six units for printing labels, which units are positioned on a circular path around an application device 8 arranged in the ~~centre~~ center . Each of these printing devices comprises a print head 5a - 5f with thermal slats 6a - 6f. Each of the label feed units comprises a take-off reel and a take-up reel and a peeling-off device 4a - 4f. Each take-off reel accommodates a roll of labels, wherein each roll of labels comprises a liner strip and labels affixed thereon. In each case the liner strip is deflected by way of the peeling-off device 4a - 4f of the label feed unit. To print the label it is conveyed on the liner strip 1 to the appropriate position of the counterpressure surface that is opposite the thermal slat of the print head and that forms part of the print head.--